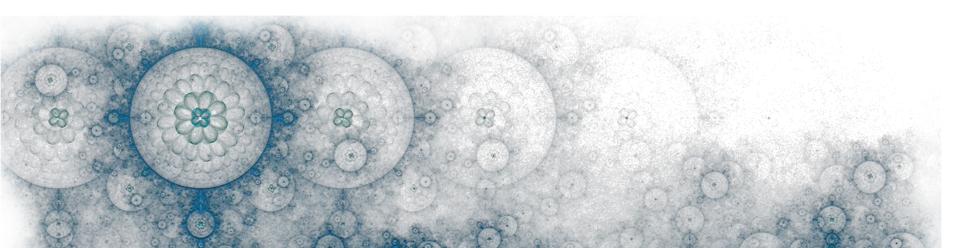
What is Research in ARTs?



What is Research?

- the systematic investigation into and study of materials, sources, etc, in order to establish facts and reach new conclusions.
 - an endeavour to discover new or collate old facts etc by the scientific study of a subject or by a course of critical investigation.

[Oxford Concise Dictionary]



Research in Art

Practice-based research
Practice-led research
Practice as research
Practice-integrated research
Studio Research



Practice as Research Practice-based versus Practice-led Research

- 1. If the research includes a creative artefact as the *basis* of the contribution to knowledge, the research is practice-*based*.
- **2.** If the research *leads* primarily to new understandings about the nature of practice, it is practice-*led*.

What is Practice-based Research?

Practice-based research is research where some of the resulting knowledge is embodied in an artefact. Whilst the significance and context of that knowledge is described in words, a full understanding of it can only be obtained with reference to the artefact itself

What is Practice-led Research?

Practice-led research is concerned with the nature of practice and results in new knowledge that has operational significance for that practice. Such research includes practice as an integral part of its method and often falls within the general area of action research.

The results of practice-led research may be fully described in text without the inclusion of an artefact.



Misunderstanding Practice-based Research

- Practice without critical reflection
 - Merely Data Collection
 - Lack of Methodology
- Failed integration of practice into theory
- Failed integration of theory into practice
 - Subjective Discussion
 - Lack of Evidence/Reference

Theory - Practice

Practice: production-based methods, evolving processes

Working environment: studio-based

Theory: critical engagement, literature review Working environment: seminar-based

Research: Theory <-> Practice

Research: Emerging Art Practice

Theory ← Science → Practice

Emerging Methodologies in Arts

Interdisciplinary Cross-disciplinary Multidisciplinary Transdisciplinary

This might include:
Art
Science
Technology

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The Process of Knowledge Sharing in Research Communities

 Practice - Knowledge shared through production/practice. Studio and Lab environments

 Theory - Knowledge shared through Discussions. Seminars

→ Transdisciplinary Method of Knowledge Sharing?

→ Transdisciplinary Method of Knowledge Sharing?

Facilitating New Art Research

Dynamic Engagement with Practice and Theory

Include both:

the critical engagement of production processes the

the critical reflections as theory and through theory

*Practice emerges through critical theoretical engagement

*Theory emerges through the actual production process

→ Revaluation of MANUFACTURING collaborative, shared, transdisciplinary

Transdisciplinary Research Scheme for Art

TRANSDISCIPLINARY METHODOLOGY **EMERGING TECHNOLOGIES THEORY FRAMEWORK** EXPERIENCE DESIGN **EMERGING CONCEPTS INTERACTIVE APPLICATIONS** OF MEDIA APPLICATIONS INTERNATIONALLY **RECOGNIZED** COGNITIVE-BASED RESERACH **EVALUATION** TIME-BASED AUDIOVISUAL **PHILOSOPHICAL** AND GAME APPLICATIONS **EXAMINATION EMBODIED** INTERACTION **BUSINESS AND MARKETING AESTHETIC CHALLENGES** STRATEGIES OF TECHNOLOGY IMMERSIVE AND EMBEDDED **IMMERSION ENVIROMENTS** HEIDEGGER's SOCIAL COMPUTING **COLLABORATIVE INVISIBLE TOOL PROCESSES MOBILE TECHNOLOGIES** HIGH-END TECHNOLOGY DRIVEN CONCEPTS **IMMATERIALITY ACTIVE INTERNET HUMAN-MACHINE BASED COMMUNITIES** INTERFACE DEVELOPMENT **DESIGN APPLICATIONS**

TRANSPARENT ACT*

Practice = Theory

Research Methodology

Proactive Application of Practice and Theory



Dynamic
Transdisciplinary
Methodology

Critical reflection and theoretical re-evolution of practice

Emerging concepts for creative practices and original contribution to knowledge